



B E R G I N

G O L F D E S I G N S



“The intrigue of golf that eventually captivates an individual stems from the game’s blending of the magnificence and serenity of nature with a mental and physical challenge in a constantly diverse environment.”

– Bill Bergin

OUR PURSUIT

is discovery first and then creation...ensuring that each of our projects complements its native ground.





*B*ergin Golf Designs is led by Bill Bergin, whose background in the golf industry is distinctive. Bill played the world's best golf courses as a touring professional, gained an understanding of the ability of the everyday player as a teaching professional, and acquired technical design expertise under the guidance of noted designer Bob Cupp. Since founding Bergin Golf Designs in 1994, Bill has combined his strategic instincts and extensive design experience with the latest technology and a dedication to detail in project management. The integration of Bill's design vision with Bergin Golf Designs' quality project management system is unparalleled in the industry.

An Executive Board member of the ASGCA, Bill has been involved in the planning and design of over 100 projects. In 2017, Golf Inc. Magazine named Bill one of the Top 10 Most Innovative People in Golf.

Highlighting a few of Bergin Golf Designs' completed projects:

McLemore Resort - *Rising Fawn, Georgia*

Chattanooga Golf & Country Club - *Chattanooga, Tennessee*

Minnesota Valley Country Club - *Bloomington, Minnesota*

Richland Country Club - *Nashville, Tennessee*

Oaks Country Club - *Tulsa, Oklahoma*

Santa Rosa Golf & Beach Club - *Santa Rosa Beach, Florida*

Tennessee Grasslands - *Gallatin, Tennessee*

Cullasaja Club - *Highlands, North Carolina*

Bill Bergin

Bill Bergin - ASGCA



TOURING PROFESSIONAL

Played in 5 Major Championships

US Open

- 1980 Baltusrol
- 1982 Pebble Beach
- 1987 Olympic Club

British Open

- 1984 St. Andrews
- 1985 Royal St. George's

Best Finish

14th - 1984 British Open at St. Andrews



Participated in 50 Tour Events


Best Finishes

- 4th - 1986 Provident Classic
- 12th - 1986 Atlanta Golf Classic

PGA Tour

European Tour

Asian Tour



*O*ur golf courses are strategically sound and designed with balance, beauty and efficiency in mind.

The strategic influence begins with the general layout of the golf course, how it blends with the land and its surroundings, and whether it is balanced so as not to favor one type of shot or any particular player.



SELECT RENOVATIONS



McLemore Resort - Highlands Course

An ASGCA Design Excellence selection on Lookout Mountain
Links Magazine named Top 10 Finishing Hole in the World
Golf Digest Best Finishing Hole in America Since 2000
Golfweek Top 100 courses you can play in America

Rising Fawn, Georgia



Santa Rosa Golf & Beach Club

Golf Inc. Renovation of the Year Finalist, 2022
Best Golf Course by Visit South Walton Magazine
Emerald Coast Magazine Best Golf Course, 2024

Santa Rosa Beach, Florida



Richland Country Club

Golf Inc. Best Renovation Runner-up, 2023
Golf Digest 3rd Best Transformation, 2023

Nashville, Tennessee

The Landings Golf & Athletic Club - Palmetto Course

Golf Inc. Renovation of the Year, 2023
Renovation efforts are currently underway at The Landings -
Oakridge Course.

Savannah, Georgia



Cullasaja Club

Our renovation to this original Arnold Palmer design, including all
new practice facilities, takes Cullasaja to new heights.

Highlands, North Carolina



Valdosta Golf & Country Club

Golf Digest Best Transformation Runner-Up, 2024
Bergin Golf Designs has returned this historical club to its 1917 roots.

Valdosta, Georgia





HISTORICAL

OAKS COUNTRY CLUB

A proud and historic club, Oaks Country Club underwent a major renovation in 2014 to return the golf course to its 1921 A.W. Tillinghast roots. The routing was stretched to maximize its footprint on the property, yet the golf course follows much the same path it has for decades. New putting surfaces were constructed, modeled after the original Tillinghast contours, and a study of bunker styles on numerous well known “Tilly” designs informed the plans. Though playing only 133 yards, the par three 6th is quite the challenge on a breezy day and shows off some of the best bunkering on the course.



MINNESOTA VALLEY COUNTRY CLUB

A 1924 Seth Raynor design, Minnesota Valley Country Club completed a rejuvenation in 2018 that embraced the creation or augmentation of well-known Raynor templates including: a Biarritz, a Double Plateau, a Prize Dogleg and even a Principle’s Nose. All bunkers were rebuilt and most greens were squared off and expanded to fit the original fill pads. Notably, the par three second “Redan” is a completely new hole and was inspired by those found at Chicago Golf Club and Mountain Lake. Recently, the dogleg right 3rd hole was re-imagined with a bold “punchbowl” green.

RENOVATIONS

CHATTANOOGA GOLF & COUNTRY CLUB

Situated on the banks of the Tennessee River, Chattanooga Golf & CC is an old school Donald Ross design. However, it hasn't always been that way. Following an unfortunate mid-1980's renovation, the course had lost all of its Ross character. In the early 2000's, the club brought Bergin Golf Designs in to Master Plan the course with instructions to recreate the course in the fashion found on other Donald Ross courses. Using Worchester Country Club as inspiration, we transformed the entire property, resulting in a great success for both the club and Bergin Golf Designs.



CHICKASAW COUNTRY CLUB

Though not as well-known as a Ross or Raynor, William Langford was a skilled and accomplished architect. His bold slopes, and distinctive landforms are found throughout the mid-west. Situated on only about 90 acres, Chickasaw Country Club provides a stern pound for pound examination of one's game. Significant tree removal, all new bunkering and a full set of re-imagined greens complexes highlight the work. As a nod to Langford, landforms we dubbed "Langford brows" were restored, highlighted and even created throughout this historic property.



SELECT ORIGINAL DESIGNS



The Keep at McLemore Resort

This cliff-edged masterpiece is destined to be a strong contender for Best New Course in 2025.

Rising Fawn, Georgia



Tennessee Grasslands

A Golfweek Best New Course, 2009
This magnificent 36-hole facility sits on Old Hickory Lake near Nashville, Tennessee.

Gallatin, Tennessee



Country Club of Winter Haven

Golf Digest Best New Course, 2014
Host of Epson Tour Central Florida Championship

Winter Haven, Florida

The Auburn University Club

Home course of the NCAA Men's Golf National Champions, 2024
Host to multiple NCAA East Regional Championships

Auburn, Alabama



The Links at Audubon

Golf Digest 3rd Best New Affordable Course, 2024
The course opened in August 2024 with record setting play.

Memphis, Tennessee



Chariot Run Golf Course

Golfweek 3rd Best Course You Can Play in Indiana
A Golfweek Top 20 Casino Courses, 2016

Laconia, Indiana



“Laying out a golf course onto a piece of property begins with an understanding of the movement of the land which is followed by a routing that flows between moderate and challenging situations, both discovered and fashioned.”

- Bill Bergin



THE KEEP at McLEMORE RESORT

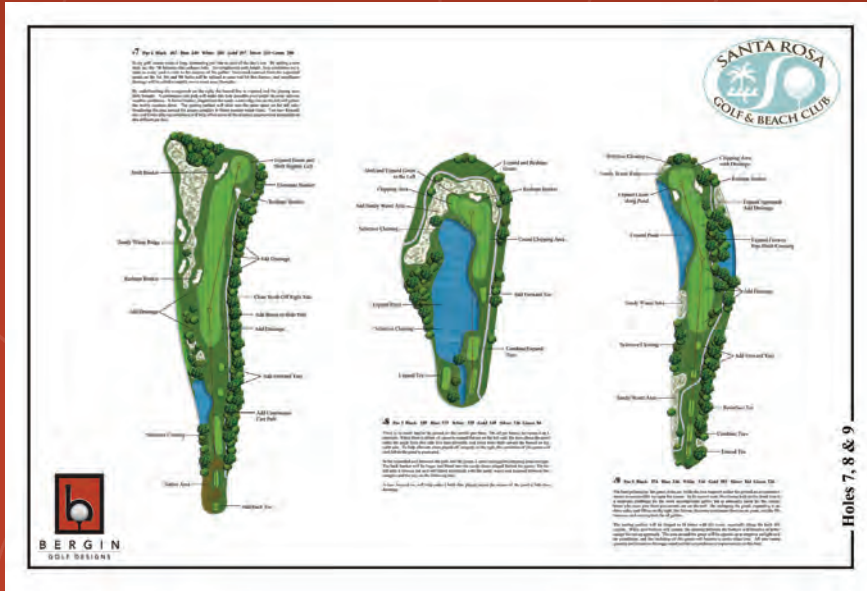
Traversing a fabulous plateau along the eastern edge of Lookout Mountain, The Keep combines an ever-present, captivating view with distinct, engaging golf holes making it one of the most memorable courses you will ever play. As the lead architect, Bergin Golf Designs produced an inspiring routing, mixed with a thoughtful strategy, and the technical drawings needed for such an ambitious project. The Keep brings together our 30 years of experience handling all types of terrain and environmental factors.



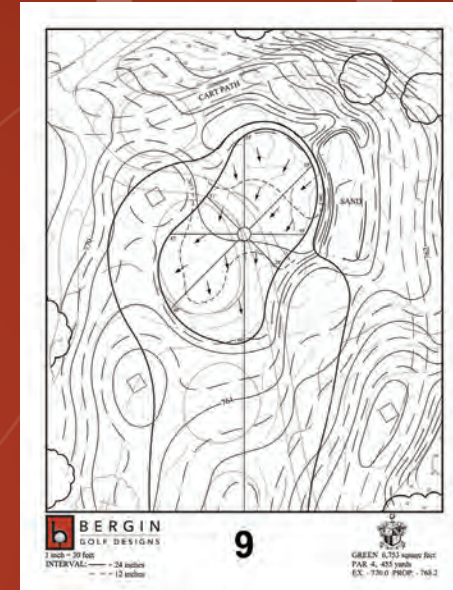
COUNTRY CLUB OF WINTER HAVEN

Abundant in specimen quality oak trees and a variety of wildlife, the Country Club of Winter Haven represents the traditional golf experience at its core. Golfers quickly notice there is nothing but the land, the course and Lake Hamilton - all sounds are those of nature. Wind is a constant factor and no particular shot is favored as holes move in all compass directions on this rectangular layout. Home to bald eagles and alligators, racoons and water fowl, each round brings a new opportunity to test one's skill and commune with nature.





Hole By Hole Rendering



Greens Plan



Santa Rosa G&BC #1 Transformation

TEAM PLAYERS



Matt Bergin

DESIGN ASSOCIATE - Matt joined Bergin Golf Designs in 2016 and, under Bill's tutelage, quickly developed the design skills necessary to become an invaluable member of the BGD Design Team, as well as a participant in the ASGCA Tartan program. Matt produces construction drawings and assists regularly with site visits. He also handles all drone flights, creating topographical base maps, and generating course photography during construction and upon completion.

Growing up in the Bergin family, golf has always been a part of Matt's life. He began his work experience in both golf course maintenance and outside operations at Cherokee Town & Country Club in Atlanta, GA. A graduate of Rhodes College with a degree in Theatre Arts, Matt's study of set design resulted in an appreciation of spatial relationships and an eye for aesthetics. He brings that experience to golf course design – the stage for the game of golf.



Justin Killingsworth

DESIGN ASSOCIATE - An asset to Bergin Golf Designs since 2006, Justin has added his diverse skills and expertise to the company. With a Master's Degree in Landscape Architecture from Louisiana State University and a Bachelor's Degree in Ornamental Horticulture from the University of Tennessee, Justin combines his love for the game with a well-planned education. Growing up, Justin honed his knowledge of the game through competitive play as well as work experience as a caddy and an assistant on several golf course maintenance and landscape staffs.

Justin is a participant of the ASGCA Tartan Program and handles design responsibilities that include strategy, grading, and construction document preparation as well as digital marketing and 2D / 3D rendering illustrations. Justin also assists in design layout and construction management during site visits for BGD projects.



Spencer Oliver

CONSTRUCTION MANAGER - Spencer Oliver joined Bergin Golf Designs in February, 2022 bringing agronomic expertise to the BGD team. Over the course of 20 years as a golf course superintendent, Spencer was involved with golf course construction, maintenance, and renovations. Spencer's experiences and his desire to have a greater influence on the game have made him a welcomed addition to the BGD team. Spencer began his career in golf after graduating from Lake City Community College with a degree in Golf Course Operations. During his career, Spencer has worked on many notable courses in the southeast such as: The Golf Club of Georgia, Kiawah Island, Hawks Ridge, Barnsley Gardens and Dunwoody Country Club.

Spencer's love for the game and passion for detailed course management have resulted in him being a great asset to Bergin Golf Designs. His agronomic and course management skills, combined with Bill's design philosophies and expertise, offer an outstanding package to BGD clients.



“Albie”

ROAD WARRIOR - A key component to everyday life and project management is Bergin Golf Designs not so secret companion, Albie. Seen traveling across most of the Southeastern United States, Albie offers a new dimension in work productivity. When the van is on the road, someone is in the “mobile office” getting work done.

Additionally, Bergin Golf Designs is able to keep materials and supplies within easy reach. Those supplies include our temperamental, yet essential, grade rod, as well as paint guns, hand levels, range finders and rugged tablets, allowing us to have everything we need for project management at the ready. A key part of Bergin Golf designs success, Albie is nearing his sixth full season with the company.



A PASSION FOR GOLF
A PASSION FOR EXCELLENCE



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